

# CONTROLLED CELL CULTURE BEGINS

WHERE SERUM  
UNCERTAINTY ENDS



## THE RIGHT CHOICE FOR YOUR CELLS!

Fast and Efficient Order Processing  
Customer-Oriented Product Flexibility  
Your Partner in Cell Culture



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# Zerex 180

## THE SERUM ALTERNATIVE

Defined Composition.  
Consistent High Performance.

# ZereX 180

## THE SERUM ALTERNATIVE

READY FOR THE NEXT STEP?

For decades, fetal bovine serum has been the gold standard in cell culture. It delivers robustness and routine procedures – but also natural variability.

Developing a true serum alternative therefore does not start with removing serum. It starts with understanding it.

**ZereX 180** – THE serum alternative – was developed based on decades of experience in high-quality serum manufacturing, and innovative approaches in chemically defined media formulations.

### CONTROLLED CELL CULTURE BEGINS WHERE SERUM UNCERTAINTY ENDS

ZereX 180 is a defined and homogeneous formulation that behaves like FBS across multiple cell types, while offering a high level of control, reproducibility and safety, which is limited with conventional serum.



#### FBS-LIKE PERFORMANCE

High efficacy without changing established workflows



#### ONE SOLUTION – MANY CELL TYPES

Broadly applicable across multiple cell lines



#### EASY TO SWITCH

Direct replacement at standard serum concentrations



#### DEFINED & HOMOGENEOUS

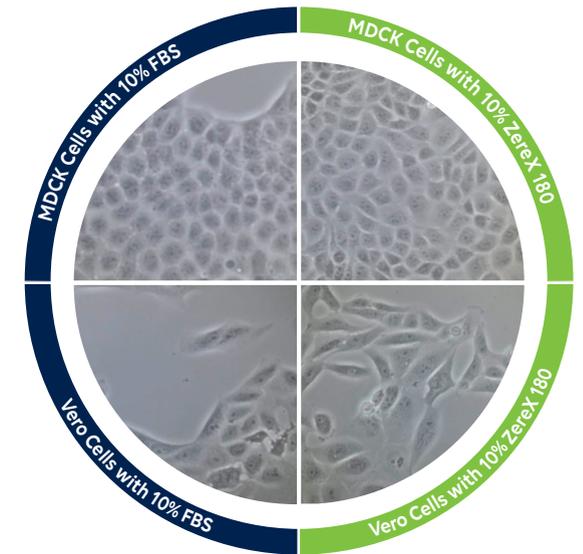
Controlled composition for reproducible cell cultivation



#### SAFE BY DESIGN

Gamma-irradiated components for enhanced viral safety

[www.capricorn-scientific.com/ZereX](http://www.capricorn-scientific.com/ZereX)



### ZereX 180

Shows Robust Growth Promotion on Multiple Cell Types Without Changing Workflows.

Get Your Sample



## ORDER Information

#### PRODUCT

**ZereX 180**  
Defined FBS Replacement for  
Multiple Cell Types, with Lipid Mix 180

#### VOL. CAT.NO.

500 ml ZER-K2  
100 ml ZER-K1